

CHOLDERTON & DISTRICT WATER COMPANY LIMITED

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Water Efficiency Measures

You will have read recently that England has had the driest 6 months since 1929. Rainfall has been less than 56% of the average. We have written to the Parish Councils asking them to make consumers aware of the need to use water responsibly.

The company has a Drought Plan which has been approved by the Secretary of State and can be read or downloaded from our website. Copies are also available from the Estate Office. This plan sets out quite clearly the sequence of events if a prolonged dry period reduces the water levels in the aquifer. A hosepipe ban would be a consequence of these measures.

There are, however, sensible measures that consumers can take to reduce their usage of water. These include:

In the Kitchen

- Fix dripping taps
- Don't leave the tap running constantly when washing food or rinsing dishes
- Fill the kettle only with the water you'll need
- Keep a jug of water in the fridge so you do not have to run the tap until it goes cold
- Choose water-efficient dishwashers or washing machines and only run when full

In the Bathroom

- Turn off the tap when brushing your teeth
- Take shorter, sharper showers – 5 minutes maximum
- Put a water-saving bag in the toilet cistern
- Fit flow regulators or aerators to handbasin taps

In the Garden

- Use a watering can or a bucket, not a hosepipe
- Put a water butt in the garden
- Let your lawn grow a little longer in summer to conserve its own moisture.

Reminder:

The company has a permanent ban on the use of water sprinklers

Water is a precious commodity and there is only a limited volume available. However, if everyone uses water sensibly there is a good chance that we will not have to implement the measures in our Drought Plan to restrict the use of water. Responsible action now may prevent major inconvenience later.

We have to play our part by dealing promptly with leaks in our distribution system. Remember we pay a reward to people who report a leak.

Henry Edmunds
Managing Director

Registered Office: Estate Office Cholderton Estate Cholderton Salisbury Wilts SP4 0DR

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