

2017 AGM report from Webmaster Tony Emery.

[WWW.WESTVET.ORG.UK](http://WWW.WESTVET.ORG.UK) the VTTA West Group website has now been live for a decade. As you already know, we have pages covering most aspects of our sport including: News, Secretary's Newsletter, Diary of Events, Details of Our Officials, How to Contact Us, Racing Results, VTTA Standards Tables, VTTA Claims Forms, West Vet journal/archive and most importantly *How to Join us*.

Web links to most local, national and international cycling organisations together with some local clubs giving us increased 'exposure' through reciprocal links. The VTTA now provides excellent Group Pages on the much improved [www.VTTA.org.uk](http://www.VTTA.org.uk) with WestVet national results back to 2008.

Our sport continues to grow in the West District with 5 new clubs affiliated to the CTT bringing the total to 92 ( 63 in 2014, 78 in 2015 and 83 in 2016 ) and the large majority having websites. As the internet becomes an integral part of our lives, clubs are using social media ( Facebook, WhatsApp, Twitter etc. ) to keep in touch with you and you can be sure that your club-mates are using Strava or Training Peaks to keep one step ahead.

After significant growth in the use of the WestVet site during 2014/15 this has now steadied, with the News and Events pages our most popular. Using Google Analytics we can see that 40% of the activity is from regular users, although it is not easy to know whether these are 'bots' trawling the internet or genuine WestVets using our valuable resource – maybe a survey of our members could help here?

Please note that subsequent to the 2014 AGM, we have stopped publishing the current WestVet on the website until the next becomes available ( previous editions are still in the archive ) and have encouraged email delivery to both boost membership and reduce our costs.

Although Google Analytics shows that there is regular use of the site, it does not help us decide how to develop and adapt it to better suit our members. Your Webmaster needs YOUR input and I hope to have a simple survey drafted in time for you to review at the 2017 AGM.

2017 AGM report from "The Veteran" Reporter Brian Griffiths.

Whilst I have not been out and about at all our events this year I believe have picked up enough information to send a reasonable report each quarter to our National Magazine. Most of you will have noted that I try to add something controversial and probably topical in my report which hopefully makes it worth reading to Veterans outside our own section. Some of the reports are so boring ! I hope that my efforts are acceptable to our members. I am willing to continue in my post unless of course anyone else would like to take over.