



# ***Enterprising Coastal Transport***

## ***Conference Report***

***September 2011***

**The Enterprising Coastal Transport Conference was sponsored by  
The Devon Towns Forum and Ladram Bay Holiday Park**

With the support of Severn Link, the Dorset AONB & Jurassic Coast Partnership and  
the Somerset Towns Forum



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# ***Enterprising Coastal Transport***

## **Post Conference Report**

by

## **Cllr. Bob Buxton Chairman of the The Devon Towns Forum**

The purpose of the **Enterprising Coastal Transport Conference** was summed up in the Video Presentation provided by **Sir Graham Watson MEP** who emphasized the importance of looking at new ways of bringing people into our towns and to seriously consider how waterborne transport might help bring this about. The Enterprising Coastal Transport Conference certainly responded to this encouragement by raising considerable interest in the subject and pulling together a range of experts, presenters and delegates second to none.



The need for a conference to look in greater detail at **Waterborne Transport** arose largely as a result of work already being undertaken on the subject by our conference partners. This and the outcome of previous conference events highlighted the opportunities for innovative solutions that would not only address transport issues associated with tourism, but also the possibilities for alternative passenger services such as water buses, water taxis, ferries and not least bulk freight transport.

Armed with the evidence of up-to-date feasibility study into the subject and the considerable experience and commitment of our partners it was decided that the conference should look in detail at the possibilities for a private public partnership and the development of a suitable business model to meet the challenges for waterborne transport projects. To achieve this the conference also proposed the formation of a **Coastal Transport Consortium** made up of all interested participants that would help to co-ordinate project funding and ultimately assist project delivery.



The consortium concept was overwhelmingly approved by the conference with 50 of the 99 delegates present wishing to be part of a Coastal Transport Consortium (CTC) with many wishing to play an active part as Steering Group (SG) members, with others offering their personal and professional support.

The conference opened to a video presentation by **Sir Graham Watson MEP** giving encouragement to look at alternative methods of transport highlighting the economic and environmental benefit of alternatives to road based transportation. The full presentation can be viewed online at <http://www.youtube.com/watch?v=65utyFdHsa8>

Sir Graham's video presentation was followed by a well received joint presentation from **Sally King** World Heritage Visitor Manager of the Jurassic Coast World Heritage Team and **Susan Mitchell** Access, Recreation and Transport Manager, Dorset Area of Outstanding Natural Beauty Partnership together with **Chris Fisher** of Fisher Associates. The presentation also saw the launch of the **Jurassic Coast Network Feasibility Study** and gave details of an associated European Project that will look specifically at waterborne alternatives to conventional transport. See the project outlines within this report.

**Jonathan Packer of Fast Ferries Ltd** gave a presentation emphasizing the importance of maintaining harbour and port infrastructure. Jonathan also gave an exciting introduction to a major project planned by Fast Ferries Ltd and Fast Ferry Partners Ltd to introduce new fast ferry services crossing the channel between Portland and Cherbourg. Further details of this project are provided within this report

**Chris Marrow of Severn Link** gave an informed presentation on a proposal to re-introduce passenger ferry services between north Devon and the Welsh coast. Outlining the sad decline in the use of our ports and the need to maintain and improve the waterborne infrastructure to our coasts. Chris made a compelling argument for a return to greater maritime commercial activity as a much needed response to today's transport and environmental requirements. More information is available about the Severn Link proposal within this report.



**Professor Mark Horton**, well known for his appearances in the hit **BBC series Coast** and his passion for our maritime heritage and its rebirth. Mark championed the concept of this much overlooked alternative to environmentally damaging and costly road transport.

With his customary enthusiasm and encyclopedic knowledge of the subject Mark entreated delegates to champion the cause of maritime sustainability and the sheer common sense of utilizing our coastal assets far more effectively. Mark has been a steadfast supporter of the need for sensitive development and the utilization of existing infrastructure.

**Tim Jones** Chairman of the **Heart of the South West Local Enterprise Partnership** gave an informed presentation updating delegates with the progress and purposes of the new Local Enterprise Partnership (LEP). In particular Tim was up-beat about the prospects for a consortium approach to develop a business case for Waterborne Transport projects and that such a case may well meet priorities which the LEP could support. A draft business model is provided within this report.



Discussions followed the presentations with many questions being raised by delegates and responded to by a panel of experts and presenters. There was overwhelming consensus that something needed to be done and that the formation of a Coastal Transport Consortium enabling a sharing of effort was needed. The conference called for expressions of interest from delegates to participate in the Consortium resulting in some 50 delegates representing Councillors, Ferry Operators, Business, Coastal Organisations, the Agencies and Community Groups; this commitment is illustrated by the delegate involvement list within this report. The principal actions arising from the conference are as follows:

- To further develop a Coastal Transport Consortium (CTC) of all interested participants to assist mutuality of support for the development of waterborne projects,
- To establish a CTC Steering Group (CTC SG) based on an expansion of the current core membership that would act for and on behalf of the wider consortium membership and keep them informed and involved as appropriate,
- For the CTC SG to agree and develop a business model that was best suited to the implementation of waterborne projects and related priorities and to seek such funding as may be agreed. See the draft Community Interest Company proposal within this report,
- For the CTC SG to maintain contact with the Local Enterprise Partnership, Businesses and the Agencies as necessary to progress the aims and purposes of waterborne projects.

It was always the intention that this conference should act as the springboard for positive action and the responses of the delegates confirmed this. I have since been advised of follow-up meetings between CTC members in Seaton and Sidmouth to look at prioritizing marine infrastructure projects. With this high level of commitment the future for the Coastal Transport Consortium looks favorable. Certainly the Devon Towns Forum is pleased to have sponsored the conference and is fully committed to the principal of participation and collaboration. Co-operation will be essential if the various parties now engaged in waterborne projects are to be successful and it will be this new, open and collaborative approach that will ultimately see a better future for waterborne transport.

*Bob Buxton*

**Chairman of the Devon Towns Forum  
and Coastal Transport Consortium Steering Group**



***'It is important to look at alternative ways of bringing people into our towns'***

***Sir Graham Watson MEP***

**You can see Sir Graham Watson's Conference Video Presentation online by following this link....**

**<http://www.youtube.com/watch?v=65utyFdHsa8>**

# Projects and Potential

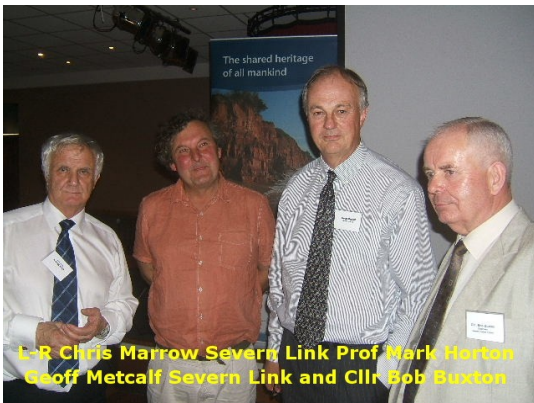
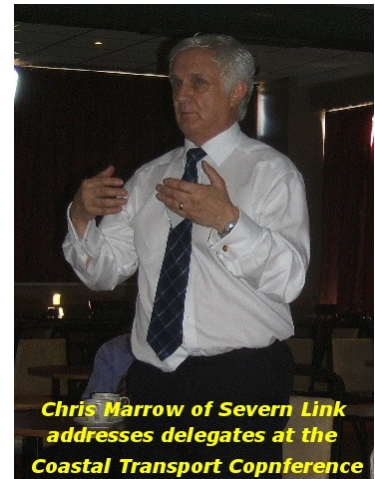


## Severn Link

### Project Proposals: Chris Marrow of Severn Link

Chris Marrow and Geoff Metcalf of Seven Link are committed to developing improved waterborne transport. Severn Link has projects to re-introduce ferry service between North Devon and Wales plus several other new freight and passenger initiatives.

Severn Link has extensive experience of waterborne transport and support the concept of a **Coastal Transport Consortium** to work with others to revitalize our coastal and marine transport and meet today's business and transport requirements.



### Coastal Transport Consortium

Chris will show how waterborne and marine development can offer lower unit transport costs with shipping and waterway carrying being among the cheapest bulk transport methods and to reduce greenhouse gas emissions and road transport congestion.

The projects proposed by Severn Link address the need for ferry links for freight, passenger transport, and tourism. Severn Link believe that the sector is ready for innovation and sees working in partnership to deliver sound projects through a as a good way of moving things forward and improving our coastal economies.



## The Dorset AONB & Jurassic Coast Partnership



### **Project Outline by: Sue Mitchell Access, Recreation and Transport Officer of the Dorset AONB Partnership.**



Dorset AONB Partnership and the Jurassic Coast Team are working with Chris Fisher of Fisher Associates, Lymington to investigate the long-term potential for waterborne transport along the Jurassic Coast World Heritage Site of Dorset and East Devon, which would offer an enhanced, reliable and realistic alternative transport opportunity for both functional and leisure journeys, and would enable integration between waterborne and surface transport.



This study underlines the need to continually explore transportation opportunities in the wider context of increasing traffic flows and congestion, impact on the landscape from transport infrastructure and managing our visitors on a dynamic coastline.

## Proposed Fast Ferry Service      Portland – Cherbourg



### HighSpeed Ferries Ltd. & Fast Ferry Partners Ltd.



**Jonathan Packer, Geoffrey Ede and Graham Brock** were available throughout the day to talk about the proposed HighSpeed Ferries catamaran service that will provide the fastest and most frequent crossing on the Western Channel, offering 2 or 3 sailings per day in season. A winter weekend service is being considered. The service will offer the direct route for the target wider West Country market and western France, reducing road miles and avoiding the congested roads of the South East and Northern France, and thus significantly reducing through journey times, road miles and travel costs. It will be a real alternative to the Dover Straits for the South West market.

It will be a fast 2 hours 15 minutes crossing in a comfortable large fast ferry with a capacity for about 250 cars and 800 passengers. Sailings are planned to arrive and depart from Portland outside the local area peak hour traffic periods. Cherbourg now has wide access to the French autoroute network. The service would carry 100,000 cars and 300,000 passengers or more a year, and this could be doubled. This will be a focused and low cost operation on an attractive route offering quality delivery and simple web-based pricing and booking.

The project is now well advanced. Agreements are in place with Portland Port, for the development of the dedicated ferry terminal and the company operational base, and with the Port of Cherbourg. Nearly all the necessary consents and licenses have now been secured. Our project development company has put considerable development funds and time into this project. It is not our intention to make any more press statements until all our funding is in place and we are ready to launch our marketing programme. The service will bring outward and inward tourism benefits to the South West and, with its Portland /Weymouth base and employment, will generate over £4m pa direct contribution to the local economy plus tourism and accommodation earnings.

Following the conference Jonathan noted that, 'If the quay facilities are in place then commercial operators will be encouraged to set up services (probably only seasonal). However, **the major constraint is the lack of such public quay/wharf/dock facilities.** Every coastal town should consider such a facility for coastal passenger services and this could be combined with existing port, fishing, boat launch, etc facilities. This "public quay" should be part of the town centre infrastructure and the attractions the town offers. Funding for such infrastructure should be encouraged to flow from local and national government funding, section 106 agreements, tourism funding, lottery money, etc. The cost of the facilities could not be financed by the operators.'

**Jonathan Packer, Director HighSpeed Ferries Ltd and Fast Ferry Partners Ltd**

# Coastal Transport Consortium

## A proposal for the formation of a Community Interest Company

1. Subject to discussion and agreement of interested parties it is proposed that a Community Interest Company be formed under the auspices of a Coastal Transport Consortium.
  - a. Community Interest Companies (CICS) are limited companies, with special additional features, created for the use of people who want to conduct a business or other activity for community benefit, and not purely for private advantage.

This is achieved by a "community interest test" and "asset lock", which ensures that the CIC is established for community purposes and the assets and profits, are dedicated to these purposes. Registration of a company as a CIC has to be approved by the Regulator who also has a continuing monitoring and enforcement role.
2. It is proposed that advice be sought on the precise details of the formation of the CIC.
3. It is proposed that the Community Interest Company should be called the Coastal Transport Consortium (CTC)
4. Membership of the CTC shall comprise people and/or companies that have an interest in promoting the enhancement of coastal transport to the benefit of coastal communities.
5. The objectives of the CTC shall be:
  - a. To act as an enabler for coastal transport projects.
  - b. To act as a funnel for public sector subsidy if appropriate.
  - c. To act as focal point for grants and infrastructure investment.
  - d. To kick start coastal transport projects.
  - e. To set up and manage a public/private sector fund for investment in coastal transport projects.
  - f. To act as a pressure group.
  - g. To undertake studies, both initial and in depth, into projects that can further the objectives of the CTC.
  - h. To set up pilot projects.
  - i. To create intermodal connections to improve passenger and or freight movements.
  - j. To ensure joint ticketing options through ease of use of computer and phone booking systems.
  - k. To encourage the creation of packaged days out, short breaks and holidays, both by individual companies and by consortia of interested operators.
  - l. To coordinate and encourage good marketing of services and packages.
  - m. To consider the implications of projects towards road congestion and environmental considerations with a view to alleviating traffic pollution.
  - n. To have mind of the employment possibilities that CTC projects can create in coastal and other communities.
6. The CTC shall seek investment from:
  - a. Companies who have an interest in the development of coastal transport projects.
  - b. Private individuals who have an interest in the development of coastal transport projects.
  - c. Small businesses such as B&Bs who might conceivably gain advantage from the development of coastal transport projects.
  - d. Financial institutions which see investment opportunities from developing the coastal transport sector.
  - e. Grants from appropriate sources.
7. The CTC shall appoint a Board from among its members in a manner to be agreed. However, such Board shall be representative of:
  - a. Public sector interests.
  - b. Commercial interests.
  - c. The smaller investors.
  - d. Vessel operators.
8. The Board shall also represent the geographical area covered by the CTC's activities.

# **Enterprising Coastal Transport**

## **Conference Programme for 28<sup>th</sup> September 2011**

<b>Time</b>	<b>Activity</b>	<b>Details</b>
9.30	Coffee and Registration	Refreshments in the auditorium
10.00	Conference Start and Welcome	<b>Cllr. Bob Buxton</b> Chairman of the Devon Towns Forum
10.05	Seizing the Opportunities	A Video Presentation by <b>Sir Graham Watson MEP</b>
<b>Session A: Case Studies</b>		
10.15	The Jurassic Coast Network – launch of Feasibility Work and European Project	<b>Chris Fisher</b> - Fisher Associates. <b>Susan Mitchell</b> - Access, Recreation and Transport Manager, Dorset Area of Outstanding Natural Beauty Partnership . <b>Sally King</b> World Heritage Visitor Manager Jurassic Coast World Heritage Team.
10.45	Proposing new Fast Ferry Services	Jonathan Packer of High Speed Ferries and Fast Ferry Partners Ltd.
<b>11.10</b>	<b>Coffee</b>	In the auditorium
<b>Session B: Projects in the Pipeline and Vision</b>		
11.30	Severn Link project: Lessons learnt	<b>Chris Marrow</b> and <b>Geoff Metcalfe</b> of Severn Link
12.00	A Vision for the future of Coastal Transport	<b>Prof. Mark Horton</b> Guest of Honour
13.00	Lunch and Networking	In the Gallery Restaurant
<b>Session C: The Business Perspective and the Way Forward</b>		
14.00	The Business Case Explained	<b>Tim Jones</b> , Chairman Heart of the South West Local Enterprise Partnership and Chris Marrow of Severn Link
14.20	Open Debate on Future for Coastal and Waterborne Transport	Open dialogue with Panel of experts
15.20	Invitation for participation within a Coastal Transport Consortium and what happens next?	A round table discussion for potential participants including participation in the Coastal Transport Consortium.
15.50	Conference acknowledgements and Close	<b>Cllr. Bob Buxton</b> Chairman Devon Towns Forum and Panel of Presenters
16.00	Coffee and opportunity for further networking	Refreshments in the auditorium

# The Enterprising Coastal Transport Conference

## 28 September 2011 Speakers and Presenters



**Cllr. Bob Buxton: Chairman Devon Towns Forum**

Bob is currently a District Councillor on East Devon District Council and is the Chairman of the Devon Towns Forum, Chairman of Honiton Development Trust and Vice President of Honiton Chamber of Commerce and was voted Honiton Citizen of the Year in 2007. Bob also served as a Board Member and Vice Chairman of the DTF and the previous Devon Chairs Forum from its inception in 2001. Bob has a strong background in business and is currently working in the Tourism Sector and has extensive retail experience and local knowledge. Bob is a keen sportsman and recognises the importance of good communication and is keen to support the Forum and foster good community relationships. Bob currently Chairs the Coastal Transport Consortium Steering Group and is keen to assist in the development of waterborne projects in the future.



**Sir Graham Watson:** Member of the European Parliament. Although Sir Graham Watson MEP is unable to attend today's conference in person he has kindly provided a Video Presentation from the European Parliament to offer encouragement and support for the development of waterborne transport. A keen supporter of our precious environment and the importance of sustainable development, Sir Graham's Video presentation makes the case for this much under used resource. We are delighted to have the support of Sir Graham and look forward to keeping him informed with our progress, in particular the establishment of a Consortia of interested parties to help steer the innovative and pioneering projects that will see the proper development of waterborne transport that will significantly contribute to our market and coastal town economies and environmental targets. To view Sir Graham's presentation follow the link: <http://www.youtube.com/watch?v=65utyFdHsa8>.



**Sally King** Jurassic Coast World Heritage Site Visitor Manager. Sally King has worked since 2000 as Visitor Manager for the Jurassic Coast World Heritage Site in Dorset and East Devon. She is an experienced and knowledgeable professional, with a demonstrable passion for sustainable tourism. Sally's successful contribution to managing the inherent conflict between attracting visitors to the Jurassic Coast whilst protecting one of the world's most important geological sites was recognised through the Jurassic Coast winning the international Tourism for Tomorrow Award. She has also spent time involved in conservation tourism in Namibia, working to maintain the delicate balance between a unique culture, a fragile natural environment and a growing tourism market. Her remit as Jurassic Coast Visitor Manager includes encouraging people to access the World Heritage Site by sustainable means and she has been involved from the start in progressing the waterborne transport initiative along the coast.



**Chris Fisher** is a management consultant and project manager who has worked on some 150 projects in over 30 countries ranging from the Caribbean to the Far East and including various European, Middle East, African, and Asian countries. Clients have included international agencies, governments, various government bodies and partnerships, multinationals and many leading engineering & financial consultants. His roles include acting as lead specialist and Project Director / Manager as appropriate. His consulting career started with Coopers & Lybrand Management Consultants, and in the last 16 years he has developed Fisher Associates into a successful practice. He worked previously for two UK port companies, a New Zealand shipping company, and he was originally at sea with P&O. He holds an MSc in International Shipping (with Distinction).



**Sue Mitchell** AONB Manager for Access, Recreation and Transport. Sue has worked for the Dorset Area of Outstanding Natural Beauty Partnership for eight years as Access, Recreation and Transport Manager. Sue initiated the scoping work on waterborne passenger transport in 2009 as a response to the increasing impact of traffic on the AONB's coastal area. The initial report produced positive conclusions and a feasibility study has been undertaken to investigate potential pilot routes. In addition to the waterborne transport studies, she is working on a Toolkit for Parishes to help find new ways to balance the conflicting pressures of increasing traffic volumes, conserving historic built heritage and enhancing local distinctiveness. This initiative follows on from the AONB publication "Reclaiming Our Rural Highways" which examines issues, like clutter and "urbanisation" which increasingly affect the character of roads and streets in rural areas. As a result of this work, Dorset County Council and the AONB jointly developed a Rural Roads Protocol which sets out a new approach to managing roads in the county. Before joining the Dorset AONB Team, Sue worked with Dorset Community Action as Rural Transport Adviser. During her five years in this post, Sue was instrumental in setting up DART, Dorset's Rural Transport Partnership and NORDCAT, Dorset's first Community Transport Scheme.



**Jonathan Packer**, C Eng, MBA: is a seasoned shipping executive with over 35 years experience at a senior level, with Cunard and Burmah Oil Shipping Division and as an independent management consultant, project developer and non-executive director.

Jonathan has undertaken numerous shipping and ports consultancy assignments and business development projects for himself and his clients. He is a non-executive director of Portland Port Group (and shareholder) and of Knutsen OAS Shipping UK, a large specialist tanker company, and a director of HighSpeed Ferries. Many of his assignments since 1990 have been in ferries, short sea shipping and ports.



**Chris Marrow** is a marine transport specialist advising clients on marine, river and lake shipping initiating ferry routes in the UK and Africa he now endeavors to open routes across the Bristol Channel. Chris trained as a Merchant Navy officer later transferring to transport management in airfreight, shipping and international road transport in France and the UK. Chris pioneered ground-breaking new inter-island ferry routes in the Orkney Isles re-opening the long-defunct Orkney/Shetland route. Working for many years in Aid and commercial operations in Africa, he is a leading specialist in the waterways and coast of southeast Africa delivering emergency aid along the coast of Mozambique during the war and helped open ferry routes when peace commenced undertaking the pre-privatization study into the fleet of ships on Lake Malawi and the transfer to private ownership providing high level consultancy services to the SADB-financed Mtwara Development Corridor spatial development initiative reviewing possibilities for revitalizing lake shipping on Lakes Tanganyika and Malawi/Nyasa and across the Rovuma River bordering Tanzania and Mozambique.



**Prof. Mark Horton** MA PhD FSA is a Reader in Archaeology at the Department of Archaeology and Anthropology at the University of Bristol. Mark is a specialist in the archaeology of historical societies around the world and is the Programme Director of MA Maritime Archaeology and History. Mark is well known for his erudite and entertaining performances for **BBC Televisions 'Coast' Series** and appearances for **Inside Out** and **Time Team**.

Mark was also our guest of honour at the Devon Towns Forum 'Creative Coasts' conference held in 2007 and the Enterprising Coastal Communities event in March 2011 bringing enthusiasm and vision to the theme of the opportunities and challenges for our Coastal Communities. Mark will highlight the importance of heritage, tourism and enterprise, advocating sensitive and appropriate solutions for our coastal communities including opportunities for innovative waterborne transport. We are therefore delighted that Mark has agreed to return to this theme for today's Enterprising Coastal Transport Conference.



**Tim Jones**, who headed the Cornwall and Devon Private Sector Steering Group, is now Chairman of the Devon & Cornwall Business Council and Chairman of the Devon Economic Partnership and Heart of the Southwest Local Enterprise Partnership. A familiar presence on TV and Radio and when it comes to commenting on the pressing economic matters of the day Tim is often called upon for his expert analysis. Tim is a familiar face to many when discussing the business and enterprise opportunities and challenges and gave a well informed presentation at the Enterprising Coastal Communities Conference in March 2011 and we are delighted to welcome Tim back today.

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## Contact details for current members of the Coastal Transport Consortium Steering Group:

**Bob Buxton:** Chairman of the Coastal transport Consortium Steering Group and Chairman of the Devon Towns Forum, E-mail: [info@devontownsforum.org.uk](mailto:info@devontownsforum.org.uk)

**Chris Marrow:** Director Severn Link, E-mail [chrismarrow@btinternet.com](mailto:chrismarrow@btinternet.com)

**Sue Mitchell:** Access, Recreation and Transport Officer Dorset AONB Partnership, E-mail: [Susan.Mitchell@dorsetcc.gov.uk](mailto:Susan.Mitchell@dorsetcc.gov.uk) Tel: 01305 228236

**Sally King:** Jurassic Coast Visitor Manager, E-mail: [s.a.king@dorsetcc.gov.uk](mailto:s.a.king@dorsetcc.gov.uk)  
Tel: 01305 225091

**Matt Day:** Coordinator of the Somerset Towns Forum, E-mail: [matt@somersettownsforum.org.uk](mailto:matt@somersettownsforum.org.uk)

**Lesley Garlick:** Countryside Partnerships Officer Devon County Council E-mail: [lesley.garlick@devon.gov.uk](mailto:lesley.garlick@devon.gov.uk) Tel: 01392 - 382474

# Delegate and Future Participation List

## for the Coastal Transport Consortium and Steering Group

First Name	Last Name	Org/Representing	Notes
Val	Baker	Blackdown Hills Business Association & the Association of East Devon Chambers of Commerce.	Interested in CTC
Jim	Bardolf-Smith	Training, Projects and Safety Manager. Dartmouth River Boat Co. Ltd	
Matthew	Barnes	Assistant Transportation Planning Officer Devon County Council,	
<b>Dr Michael</b>	<b>Brittain</b>	<b>Sidmouth Vision Group</b>	<b>Interested in CTC</b>
Graham	Brock	HighSpeed Ferries Ltd and Fast Ferry Partners Ltd	
<b>Cllr. Bob</b>	<b>Buxton</b>	<b>Conference Chairman. Chair Devon Towns Forum &amp; Hon Chair of the Coastal Transport Consortium Steering Group</b>	<b>Hon Chair of CTC SG</b>
Phil	Byers	President Barnstaple & District Chamber of Commerce Director Project (SW) Ltd	Interested in CTC
Steve	Carnell	Exeter City Council Parking and Waterways Manager	
<b>Dr Fern</b>	<b>Clarke</b>	<b>Vice Chair Devon Towns Forum &amp; Mid Devon Area Representative</b>	<b>CTC SG Member</b>
<b>Cllr John</b>	<b>Clyde- Smith</b>	<b>Minehead Town Council Minehead Chamber of Commerce</b>	<b>Interested in CTC</b>
<b>Martin</b>	<b>Cox</b>	<b>Burnham Town Council</b>	<b>Interested in CTC</b>
<b>Kent</b>	<b>Davies</b>	<b>Severn Link</b>	<b>Interested in CTC</b>
<b>Matt</b>	<b>Day</b>	<b>Co-ordinator Somerset Towns Forum</b>	<b>Could not attend but is CTC SG Member</b>
Paul	Delahoy	Director Devon Towns Forum & Conference Facilitator	CTC Facilitator until 31 Oct 2011
<b>Cllr. Paul</b>	<b>Diviani</b>	<b>Cllr. Devon County Council &amp; Cllr. East Devon District Council</b>	<b>Supportive</b>
<b>Carolyn</b>	<b>Dunn</b>	<b>Development Manager Seaton</b>	<b>Interested in CTC</b>
Geoffrey	Ede	HighSpeed Ferries Ltd and Fast Ferry Partners Ltd	
<b>Cllr Peter</b>	<b>Edwards</b>	<b>Leader Exeter City Council</b>	<b>Supportive</b>
<b>Richard</b>	<b>Eley</b>	<b>Chairman, Sidmouth Chamber of Commerce</b>	<b>Interested in CTC</b>
Deborah	Fiddik	Transport Development Officer Dorset Passenger Transport	
<b>Chris</b>	<b>Fisher</b>	<b>Fisher Associates Working with the Dorset AONB &amp; Jurassic Coast Partnership</b>	<b>Jurassic Partnership Associate Supportive</b>
<b>Adam</b>	<b>Fleet</b>	<b>TaVi Network</b>	<b>Interested in CTC</b>
Cllr. Peter	Fleming	Honiton Town Council	
<b>Cllr. Geoff</b>	<b>Fowler</b>	<b>Devon County Council</b>	<b>Supportive</b>
<b>Lesley</b>	<b>Garlick</b>	<b>Countryside Partnerships Officer Devon County Council</b>	<b>CTC SG Member</b>
<b>Cllr. Steve</b>	<b>Gazzard</b>	<b>Exmouth Town Council</b>	<b>Interested in CTC</b>
Cllr. Graham	Godbeer	East Devon District Council Portfolio Holder for Economy	
<b>Mark</b>	<b>Goodman</b>	<b>Common Places Community Development Consultants</b>	<b>Interested in CTC</b>
Mike	Green	Jurassic Coast Steering Group	
<b>Karime</b>	<b>Hassan</b>	<b>Director Economy &amp; Development Exeter City Council</b>	<b>Supportive</b>
Victoria	Hattfield	Tourism Development Manager Exeter City Council	

<b>Zoe</b>	<b>House</b>	<b>Ladram Bay Holiday Park</b>	<b>Could not attend Supportive</b>
Dan	James	Sustainable Economy Officer Exmoor National Park Authority	
<b>John</b>	<b>Jeffery</b>	<b>Project Manager Seaton Tramway</b>	<b>Interested in CTC</b>
Peter	Jeffs	Community Leadership Professional	
Julian	John	Aquabus	
<b>John</b>	<b>Jones</b>	<b>Company Secretary Dartmouth River Boat Co. Ltd</b>	<b>Interested in CTC</b>
<b>Tim</b>	<b>Jones</b>	<b>Chairman Devon &amp; Cornwall Business Council and Chair of Heart of the South West Local Enterprise Partnership</b>	<b>Supportive</b>
<b>Cllr. Neville</b>	<b>Jones OBE</b>	<b>President &amp; Founder Burnham Hovercraft Rescue and Burnham Town Council &amp; Sedgemoor District Council.</b>	<b>Interested in CTC</b>
Janine	Kelk	Sustainable Transport Coordinator The Eden Project	
<b>Alan</b>	<b>Kift</b>	<b>Ilfracombe Harbour Development Group</b>	<b>Interested in CTC</b>
<b>Sally</b>	<b>King</b>	<b>Visitor Manager Jurassic Coast Partnership</b>	<b>CTC SG Member</b>
<b>Cllr. R</b>	<b>Knight</b>	<b>Barnstaple Town Council</b>	<b>Interested in CTC</b>
<b>Cllr Marcus</b>	<b>Kravis</b>	<b>Minehead Town Council</b>	<b>Interested in CTC</b>
<b>Max</b>	<b>Laithwaite</b>	<b>TaVi Network and Westden</b>	<b>Interested in CTC</b>
Rob	Lawson	Harbour Master Ilfracombe	
<b>Cllr Richard</b>	<b>Lillis</b>	<b>West Somerset District Council</b>	<b>Interested in CTC</b>
<b>Brian</b>	<b>Lowe</b>	<b>Devon Towns Forum Southern Area Representative</b>	<b>Interested in CTC</b>
<b>Cllr Terry</b>	<b>Lowther</b>	<b>Dawlish Town Council</b>	<b>Interested in CTC</b>
<b>Cllr Mary</b>	<b>Lowther</b>	<b>Dawlish Town Council</b>	<b>Interested in CTC</b>
<b>Debbie</b>	<b>Ludwell</b>	<b>Instow and Appledore Ferry</b>	<b>Interested in CTC</b>
<b>Chris</b>	<b>Marrow</b>	<b>Severn link</b>	<b>CTC SG member</b>
Nick	Messarra	Director O2N Waste to Energy.	
<b>Geoffrey</b>	<b>Metcalf</b>	<b>Severn Link</b>	<b>CTC SG Member</b>
<b>Malcolm</b>	<b>Mitchell</b>	<b>Exmouth Town Council</b>	<b>Interested in CTC</b>
<b>Jean</b>	<b>Mitchell</b>	<b>Exmouth Town Council</b>	<b>Interested in CTC</b>
<b>Sue</b>	<b>Mitchell</b>	<b>Access Recreation &amp; Transport Officer Dorset AONB</b>	<b>CTC SG Member</b>
<b>Sheila</b>	<b>Moores</b>	<b>Instow and Appledore Ferry</b>	<b>Interested in CTC</b>
Daniel	Newman	Economy Development Officer Sedgemoor District Council	
<b>Jonathan</b>	<b>Packer</b>	<b>Specialist Marine Consultant HighSpeed Ferries Ltd and Fast Ferry Partners Ltd</b>	<b>Supportive</b>
<b>Ken</b>	<b>Pearce</b>	<b>Local Transport Manager Borough of Poole</b>	<b>Interested in CTC</b>
<b>Cllr. Simon</b>	<b>Pollentine</b>	<b>Sidmouth Town Council &amp; Devon Towns Forum East Devon Area Representative</b>	<b>Interested in CTC &amp; SG</b>
Andrew	Powell	Operations Manager-Westcountry Maintenance Services Ltd;	
Ewen	Rae	Manager Devon Heartlands Community Development Trust	
<b>Joseph</b>	<b>Rose</b>	<b>Transport Planning Environment Directorate Dorset County Council</b>	<b>Interested in CTC &amp; SG</b>
<b>Matt</b>	<b>Rowntree</b>	<b>Owner: Rounded PR</b>	<b>Interested in CTC</b>
<b>Kate</b>	<b>Royston</b>	<b>Transition Tavistock, Sustainable Business Solutions</b>	<b>Interested in CTC &amp; SG</b>
<b>Tim</b>	<b>Sanders</b>	<b>Managing Director Discover Dorset Ltd</b>	<b>Interested in CTC</b>
<b>Carol</b>	<b>Scott</b>	<b>Marketing Manager Blue Line Cruises Ltd</b>	<b>Interested in CTC &amp; SG</b>
Christine.	Seddon-Kaye	General Manager Devon Cliffs	
<b>Gaynor</b>	<b>Sedgwick</b>	<b>Seaton &amp; District Chamber of Commerce</b>	<b>Interested in CTC &amp; SG</b>

Rebecca	Seaman	Somerset Countryside & Coast Team Somerset County Council	Could not attend Interested in CTC
Gerry	Shattock	Business Development Manager Exeter Science Park	Supportive
Philip	Shearing	Local Transport Plan and Capital Programme Manager Bournemouth Borough Council	Interested in CTC
Graham	Sizer	Minehead Chamber of Commerce	Interested in CTC
Cllr. Philip	Skinner	East Devon District Council	Interested in CTC
Douglas	Smith	Seaton Visitors Committee	Interested in CTC & SG
Cllr. John	Stevenson	Axminster Town Council	
Ian	Stuart	Stuart Line Cruises	Interested in CTC
Cllr. John	Taylor	Exmouth Town Council	Interested in CTC
Helen	Thomas	Finance Director Severn Link	Interested in CTC
Ernie	Tomlinson	C.A.S.H. (Conserving Appledore's Shipping Heritage)	Interested in CTC
Steve	Turner	Regeneration Manager Environment, Economy & Culture Devon County Council	
Barry	Vincent	Instow and Appledore Ferry	Interested in CTC
Lila	Vincent	Instow and Appledore Ferry	Interested in CTC
Neil	Warren	Associate, Sustainability South West (Sustainability Lead for South West Tourism Alliance)	
Andrew	Whiteford	'SailTrade' Tamar Grow Local	
Sally	Whitfield	Buckland Abbey/National Trust,	Interested in CTC
Sue	Wilkinson	DARE of Dawlish	
John	Wilkinson	DARE of Dawlish	
Steve	Williams	Local Transport Plan Manager for Dorset CC	Interested in CTC
Paul	Willis	Dorset County Council - Transport Planning Group Manager	
Aidan	Winder	Devon County Council Coastal Officer	
John	Wokersien	Town Clerk Exmouth Town Council	Interested in CTC & SG
John	Wood	Owner/skipper Mevagissey Ferries	
Steve	Woodward	Aquabus	
Cllr. Tom	Wright	East Devon District Councillor, Public Amenity. Beach and Foreshore Champion,	Interested in CTC

## Notes:

**99** delegates attended the conference

**50** delegates interested in being part of a Coastal Transport Consortium (CTC)

**7** delegates interested in being part of the CTC Steering Group (CTC SG)

**10** delegates indicated willingness to be supportive but not as CTC or SG members

## Delegate categories as described in column 4 of the Delegate and Future Participation table above.

Where interested in being part of the Coastal Transport Consortium (CTC) highlighted by **Black Bold Print**

Where interested in being part of the CTC and the Steering Group (SG) highlighted in **Blue Bold**  
Current CTC Steering Group Members also highlighted in **Bold Blue**

Where indicating other support, but not as CTC or SG members highlighted in **Bold Green**

**The Enterprising Coastal Transport Conference was sponsored by  
The Devon Towns Forum and Ladram Bay Holiday Park**

With the support of Severn Link, the Dorset AONB & Jurassic Coast Partnership and the Somerset Towns Forum



**Presenters at the Enterprising Coastal Transport Conference**

