

CHOLDERTON & DISTRICT WATER COMPANY LIMITED

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The Need Water Efficiency Measures

You will be aware that we have had a significant period with very little rainfall; April, for example, was the driest month since 1910 and as a consequence the water level in the aquifer from which we abstract our drinking water is well below the level normal for the time of year.

The reason for this notice is to ask all consumers to use water responsibly

The company has a Drought Plan which has been approved by the Secretary of State and can be read or downloaded from our website. Copies are also available from the Estate Office. This plan sets out quite clearly the sequence of events if a prolonged dry period reduces the water levels in the aquifer. A hosepipe ban would be a consequence of these measures. 5 years ago the company was given greater powers to enforce water efficiency measures. If all business and domestic consumers make a conscious effort not to use water unnecessarily or wastefully these measures may be avoided.

There are sensible measures that every consumer can take to reduce their usage of water. These include:

In the Kitchen

- Fix dripping taps
- Don't leave the tap running constantly when washing food or rinsing dishes
- Fill the kettle only with the water you'll need
- Keep a jug of water in the fridge so you do not have to run the tap until it goes cold

In the Bathroom

- Turn off the tap when brushing your teeth
- Take shorter, sharper showers – 5 minutes maximum
- Put a water-saving bag in the toilet cistern

In the Garden

- Use a watering can or a bucket, not a hosepipe
- Put a water butt in the garden
- Let your lawn grow a little longer in summer to conserve its own moisture.

Reminder:

The company has a permanent ban on the use of water sprinklers

Water is a precious commodity and there is only a limited volume available. If it appears that we may exceed the quantity we are licensed to abstract from our boreholes, we will have no choice other than to implement measures to restrict the use of water. However, if everyone uses water sensibly this may be avoided. We do not want to inconvenience consumers or business customers by having to impose restrictions.

Responsible action by consumers now may prevent major inconvenience later.

We, as your water supplier, have to play our part by dealing promptly with leaks in our distribution system. If you or one of neighbours spots a leak please report it immediately and we will fix it. Remember we pay a reward to people who report a leak.

Henry Edmunds
Managing Director

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