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Department
for Transport

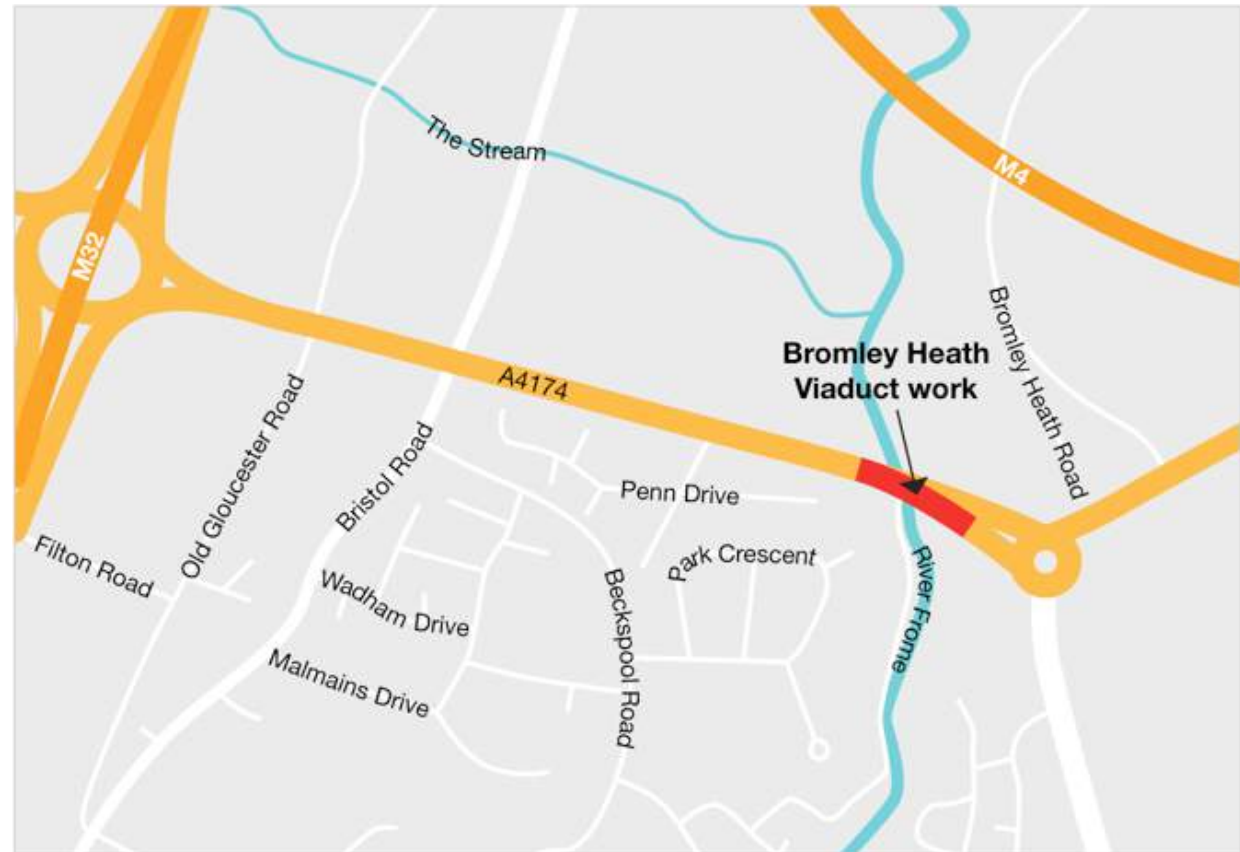


South Gloucestershire Challenge Fund and Cycle Ambition Fund

- The **Challenge Fund A4174** scheme is coordinated and delivered by South Gloucestershire Council who were awarded £14 million pounds from the Department for Transport. The work will minimise maintenance over the next 20 years.
- In addition, we have also been awarded £3.7 million by the Department for Transport for the **Cycle Ambition Fund** to improve cycle provision in South Gloucestershire.
- £2.8million from the **West of England Local Enterprise Partnership** to speed up how we can do the works.

Bromley Heath Viaduct Project

- Major maintenance and strengthening
- Improvements for cyclists and pedestrians
- Contraflow duration of 33 weeks started 24th July
- Works completion late Spring 2018



Benefits of the works

- Minimise major maintenance requirements for the next 20 years on each carriageway and contribute towards extending the lifespan of the A4174 carriageway.
- Improve road safety.
- Improve road conditions to reduce accidents and vehicle running costs.
- Provide a safer and healthier environment for pedestrians, cyclists and vulnerable people on roads.



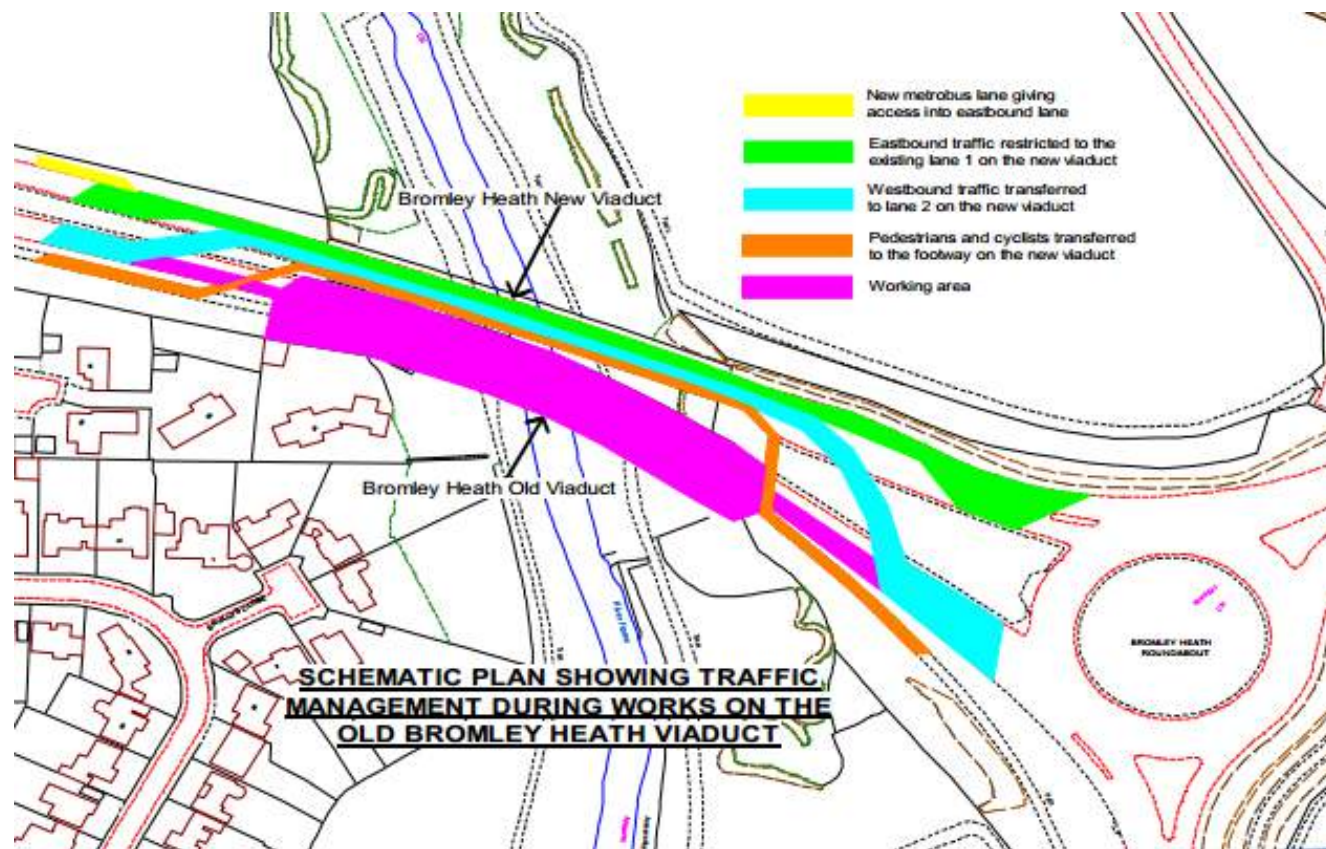
Bromley Heath Viaduct – traffic management

- The extent of the work requires **the southern viaduct to be completely closed to all traffic for the duration of the project**, this is because the removal of the worn out parts of the structure will mean it is too weak to safely carry any traffic until the maintenance is complete.
- All traffic will be diverted on to the northern viaduct as other options would require a significant one to two mile diversion on to narrow roads.

Bromley Heath Viaduct – traffic management

The current four lanes reduced to one lane in each direction on the A4174.

A crossover and road link created for the duration of the work.



Resident and road user engagement

- 19 awareness-raising public meetings attended by 2,500 people
- On-site meetings, publicity mornings and attending sustainable travel roadshows
- Fortnightly e-newsletter including detailed progress reports
- new project and travel specific webpages
www.southglos.gov.uk/bhviaduct
- A sustained radio advertising campaign
- Letter drop to 10,000 addresses
- Regular press releases and media briefings
- On road signing and signing on the motorway network
- Emergency Services



Business Engagement

- Worked closely with North Bristol SusCom
- 20 roadshows at employers including the Ministry of Defence, Airbus UK and Rolls Royce
- Early engagement with major employers such as Royal Mail and DHL, including presentations at Board and senior management level
- Business toolkits featuring travel advice and sustainable travel advice available
- Regular information updates and suggested intranet and social media posts for business to use internally and with suppliers
- Major businesses have introduced new working practices



Schools and University Engagement

- Tailored assembly package to 9 most impacted schools to help encourage cycling and walking through partner organisation Living Streets
- Head teacher briefings
- Toolkits featuring travel advice for staff and parents/pupils, road safety advice and ideas to help their school community including walking buses, breakfast clubs and cycle champions
- Information evenings as required
- Planned 'student day' for local engineering under-graduates



Online communication

- Dedicated Facebook page www.facebook.com/bhviaduct featuring regular progress updates and photographs, travel advice, works notices and events with post reach of up to 30,000 targeted users
- Messenger inbox for immediate responses to specific questions
- Tweets from @sglosCouncil for up to date travel information
- Dedicated email address



Bromley Heath Viaduct

- The expected major delays on this vital section of the road network have not transpired
- The works are currently on schedule
- Oct 9th Winter Cycling Safety Engagement Event at site compound
- Engineering students and apprentices engagement



Bromley Heath Viaduct Works



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The End Result



Bromley Heath Viaduct – more information

- A short video has been created to explain the work required visit: <https://vimeo.com/184502794>
- [Read the latest news release](http://www.southglos.gov.uk/news) at [www.southglos.gov.uk /news](http://www.southglos.gov.uk/news)
- More information and FAQ's can be found at www.southglos.gov.uk/bhviaduct
- A dedicated email address: bhviaduct@southglos.gov.uk

