

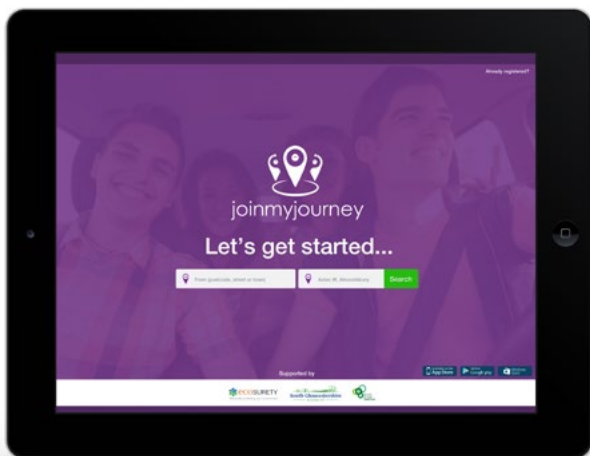


# joinmyjourney

The route to a sustainable commute

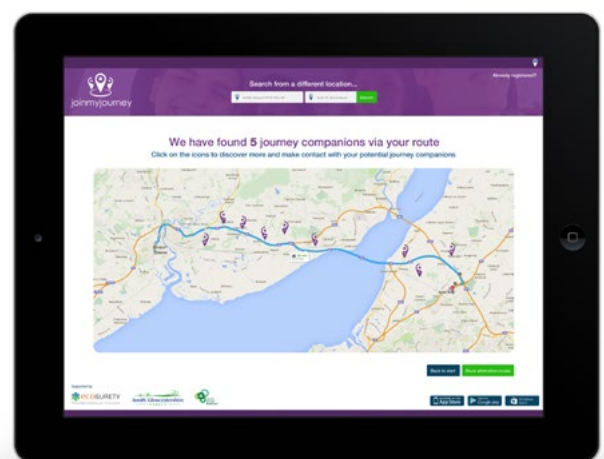
**How?** It's as simple as 1-2-3!

1. A dedicated employer portal is pre-configured with a workplace destination.



2. Employees simply enter their starting postcode.












3. They can instantly discover and contact other employees on their route to share journeys with by car, bicycle or on foot. That's it!



**Why?** By working together we can take significant steps towards reducing pollution, traffic congestion, parking problems and commuting costs.



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-  **Safe** - ensuring joinmyjourney users stay safe and in control:
  -  *Secure - registration restricted to your organisation's email addresses*
  -  *Customisable start locations - keep home addresses private*
  -  *Built in messaging - no need to share personal contact information*
  -  *Same-sex option - choose to only share with same-sex employees*
  -  *Problem reporting - alert an administrator within your organisation*
-  **Easy to use** - streamlined features users actually need, nothing more
-  **Free for West of England based organisations** - once it is set up it can just keep on running
-  **Branding** - create your own standalone, branded website and app.
-  **Not-for-profit** - We are committed to reducing car usage and promoting sustainable commuting, not making money.
-  **Mobile ready** - free apps are available on iOS, Android and Windows

## Our story

joinmyjourney started life as a simple CSR initiative by environmental compliance company ecosurety. We wanted to help solve a problem within our local business park in North Bristol, home to over 100 companies and 8,000 employees. With support and funding from South Gloucestershire Council we have been able to create a simple, sustainable, not-for-profit solution that works.

Unlike commercial car sharing schemes that are feature rich, expensive and require annual licenses, joinmyjourney has been created for the businesses community to be easy to implement, simple to use and easily affordable.

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