



travelwest+

The Travelwest Challenge

2018

The Travelwest Challenge 2018

Navigation: HOME RESULTS ADVICE ON JOURNEYS PRIZES SPREAD THE WORD MORE INFO LOG IN

sustrans JOIN THE MOVEMENT

Workplace Journey Challenge

Thanks for taking part in the Workplace Journey Challenge!

The Workplace Journey Challenge

3,734 individuals	300 workplaces	55,024 journeys	£3,000 of prizes	£62,773 saved	>7m calories burnt	59,142kg CO2 saved
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THE CHALLENGE: Funded by Transport Scotland, the free month-long challenge sees people compare against one another to see who could clock up the most walking, cycling, public transport and car-sharing journeys.

HOW: Participants used the online platform to set targets, log their sustainable journeys and get feedback on their progress throughout the challenge.

JOURNEYS LOGGED:

20,775	10,763	3,877	3,666	617	147	14
7,560	6,300	13	586	251	43	27

Scottish Workplace Journey Challenge 2018 Winning Workplaces

“It's been fun taking part in the challenge. I've enjoyed logging my journeys and it inspired me to keep walking more.”
Joy M, West College Scotland

- The Old Challenge

travelwest+ The Travelwest Challenge powered by BetterPoints Sign In Get started

Programmes Reward Donate Plan Your Journey mTickets

Win prizes. Earn rewards. Switch to an active commute.

Download the free app and get started. Download on the App Store Get it on Google play

Today: Walk 09:16 0.46 miles 36 BetterPoints

Yesterday: Cycle 12:14 0.97 miles 22 BetterPoints

Related Programme - Get Active

- The New Challenge

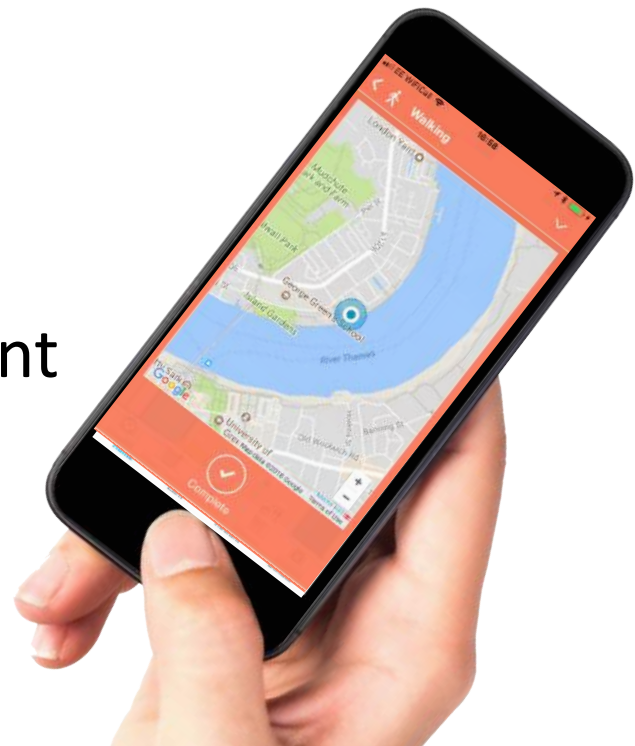
It's as easy as 1 – 2 – 3

1. Download the BetterPoints app
2. Record your activities and earn rewards
3. Enjoy the challenge and have fun!

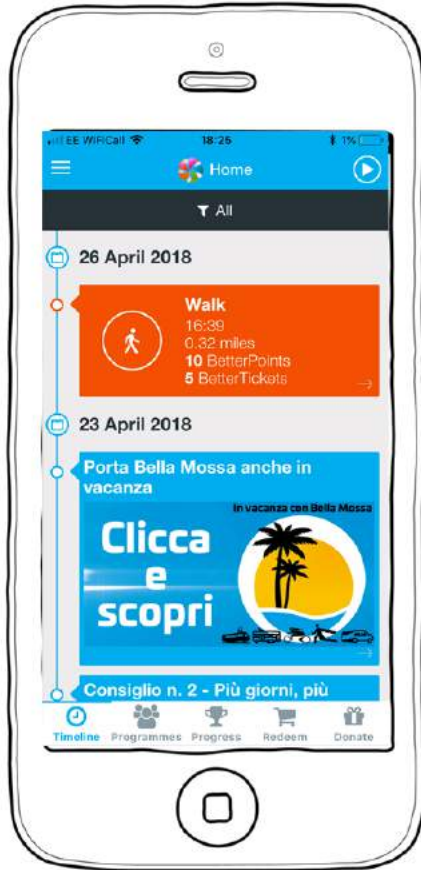


The BetterPoints App

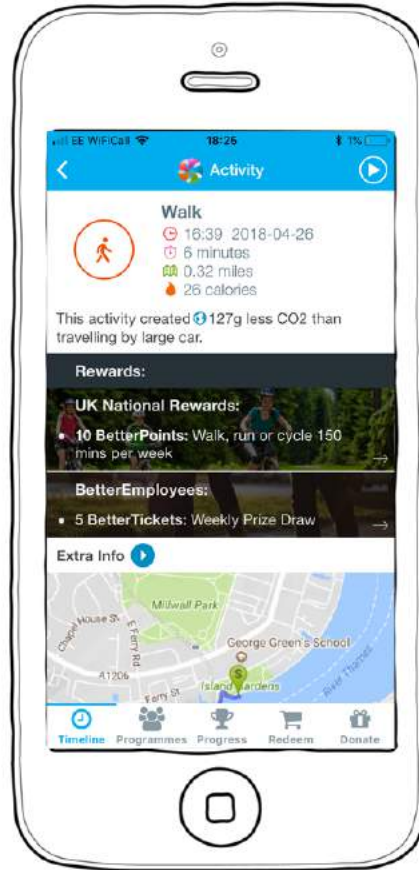
- Earn BetterTickets for every activity
 - Weekly Prize Draws & Final Challenge Draw
 - The more activities you record, the more chances you have to win!
- Everything you need
 - Feedback on activities
 - Motivation & encouragement
 - Gamification
 - Team leaderboards



The BetterPoints App



Timeline



Activity Detail



Leaderboards

How can you get involved?

- Support and promote the challenge
 - Posters and leaflets
 - Internal communications
 - Runs from 4th June until 22nd July
- Reward your employees
 - Find out how you add additional rewards for your company



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The Travelwest Challenge

**WIN PRIZES.
EARN REWARDS.**

Switch
to an active
commute.

Earn BetterTickets by logging
your activity on the free app.

Weekly prize draws for
BetterPoints to spend on 100's
of high street brands or donate
to your favourite charity.

The more sustainable and active
journeys, the more chances you
have to win!

Download on the App Store
GET IT ON Google Play

Download the app to get started or learn more at
travelwest.info/challenge

Bath & North East Somerset Council
North Somerset Council
South Gloucestershire Council

Questions?

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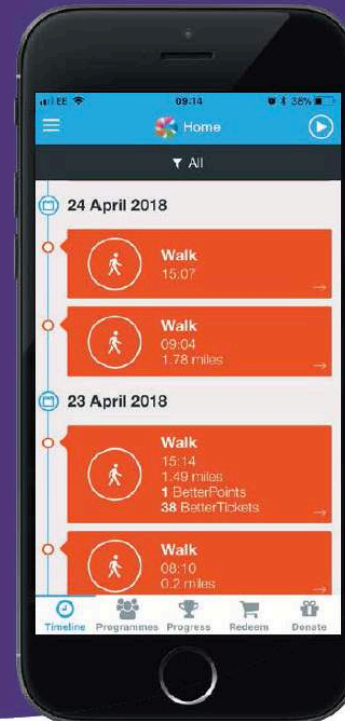
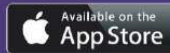


STEP 1
Download the BetterPoints app

STEP 2
Record your activity and earn BetterPoints

STEP 3
Donate or exchange your BetterPoints for rewards

Download the BetterPoints app



Department
for Transport

Redeem points for high street rewards including:



and many more.

Or donate them to charities and good causes including:

